



### **Carleton Place Nursery is bullfrogpowered™**

Ottawa area nursery chooses clean, green electricity from Bullfrog Power™

**Toronto, March 14, 2007** – Bullfrog Power, Ontario's first 100 per cent green electricity retailer, today announced that Carleton Place Nursery, an Ottawa-area business, has joined the growing list of Ontario businesses and organizations that have become bullfrogpowered.

Bullfrog Power is the first green electricity retailer in Ontario. Bullfrog Power sources power exclusively from wind and low-impact hydro generators that meet or exceed the federal government's Environmental Choice<sup>M</sup> Program EcoLogo<sup>M</sup> standard for renewable electricity. Bullfrog Power provides businesses, non-profits, and consumers with a new way to support renewable energy.

Carleton Place Nursery is a greenhouse operator, nursery and retail garden centre in Carleton Place, Ontario, that serves the neighbouring rural areas as well as the nearby suburbs of Kanata and Ottawa.

"We have struggled with the irony that as a producer of plants and other green products in the Ottawa area, we are also a large consumer of energy. We believe that we have a social responsibility to take positive action to reduce our greenhouse gas emissions at Carleton Place Nursery now," said David Flatters, President, Carleton Place Nursery. "Becoming bullfrogpowered was an option we could implement immediately in our business and in our home."

"Carleton Place Nursery is making the world a greener place both through their products and through their support for clean, renewable electricity," said Tom Heintzman, President, Bullfrog Power. "We are happy to welcome them to the community of bullfrogpowered customers."

#### **About Bullfrog Power**

Bullfrog Power™ is a 100 per cent green electricity retailer in Ontario that sources electricity exclusively from wind and low-impact water power producers who meet or exceed the federal government's EcoLogo<sup>M</sup> standard for renewable energy. Bullfrogpowered™ customers' electricity dollars support clean, renewable electricity from producers who are displacing polluting and CO<sub>2</sub>-emitting electricity on the Ontario grid. Bullfrog Power has pledged 10 per cent of company profits to organizations that promote sustainability. Visit Bullfrog Power on the web at [www.bullfrogpower.com](http://www.bullfrogpower.com).

– more –

[www.bullfrogpower.com](http://www.bullfrogpower.com)



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